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For Immediate Release

Teach For All and the Winterhouse Institute Announce Winners of 2016 Drenttel Award

Teach For All announced today that **Teach For Australia** and **Enseña por México** have both been selected as the winners of the 2016 William Drenttel Award for Excellence in Design, in partnership with the Winterhouse Institute. Teach For Australia and Enseña por México— partners in the Teach For All network—demonstrated unique creativity, impact and social responsibility in their winning projects, both of which included strong recruitment campaigns.

The Drenttel Award's aim is to raise the awareness and value of design to all Teach For All partners by highlighting successful initiatives across the network.

The award was created in 2015 to honor the legacy of William Drenttel (1953-2013), a guiding force in the field of design and a great friend to Teach For All. Bill designed for many of America's most prominent institutions including the Museum of Modern Art and Mayo Clinic but his greatest passion was using design to create social impact. From 2008-2012, he served as Teach For All's Vice President of Communications and Design, crafting its brand identity by forging an elegant solution to the challenge of unifying the network while supporting the strong national identities of network partners. Bill co-founded Winterhouse Institute with Jessica Helfand to draw attention to the field of design for social impact.

Wendy Kopp, CEO and Co-founder of Teach For All, said "We're so pleased to honor Bill's memory and legacy with the annual Drenttel Award. He was a visionary in exercising his remarkable talents in design to make the world a better place, and a wonderful friend to Teach For All. Congratulations to Teach For Australia and Enseña por México on winning this year's award recognizing their exceptional recruitment campaigns."

"As a network focused on design education for social impact, Winterhouse seeks to shine a light on the public-minded international organizations that activate their missions through design", said Chris Kasabach, Co-chair of the Winterhouse Board of Directors. "Teach For All is a world leader on this front and the Drenttel Award recipients show why".

Winners receive recognition at the 2016 Teach For All Global Conference, October 25-27, 2016, in Blagoevgrad, Bulgaria; announcement at the annual Winterhouse Symposium; and design consulting services through the Winterhouse Institute network. In addition, winners' projects will be shared across the Teach For All network as examples of innovative approaches to solving challenges all partners face, through design.

Assembled by the Winterhouse Institute, the independent judging panel for the Drenttel Award included:

• Becky Chen, Social Impact Designer (Washington DC, USA)
• Lee Davis, Center for Social Design, MICA (Winterhouse Institute Board) (Baltimore, USA)
• Bori Feher, EcoLab, Moholy Nagy University of Art & Design (Budapest, Hungary)
• Chris Kasabach, Watson Foundation (Winterhouse Institute Board) (New York, USA)
• Alex Knowlton, ACNE Design (New York, USA)
• Juliana Proserpio, Co-founder & CEO, Escola Design Thinking (São Paulo, Brazil)

- Becky Slogeris, Center for Social Design, MICA (Baltimore, USA)
- Joe Zinter, Yale Center for Engineering Innovation & Design (New Haven, USA)

About Teach For All
Teach For All is a global network of 40 independent, locally led and funded partner organizations with a shared vision for expanded educational opportunity in their countries. Each partner recruits and develops diverse leaders to commit two years to teach in their nations' high-need classrooms and to work throughout their lives to increase opportunity for children. For more information, visit our website: www.teachforall.org, follow Teach For All on Twitter @TeachForAll and Facebook: https://www.facebook.com/teachforall/

About Winterhouse Institute
Winterhouse Institute is a network of leading design educators with global experience solving problems of public importance. The institute convenes, promotes, distributes and develops programs that promotes excellence in the field of social design including the Design Pathways Model for Social Impact, the William Drenttel Award for Excellence in Design, and the annual Winterhouse Symposium. For more information, please visit our website: www.winterhouseinsitute.org

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